

# Accelerated Bachelor of Science in Applied Management Program



Accelerate Your Career!

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The Bachelor of Science in Applied Management (BSAM) program is for technical students who wish to advance in their chosen technical career. Our accelerated program lets you earn your degree in just three years!

## Accelerated BSAM

Ranken has introduced a three-year program to provide students with additional educational options. Ranken's Bachelor of Science in Applied Management (BSAM) degree is geared toward students who wish to advance in their chosen technical career. Students may choose from three BSAM track options: Management, Management Information Systems (MIS) and Marketing.

The accelerated program offers a unique educational blend, designed to transform highly skilled technicians into successful managers. The current BSAM program has been successfully offered as an evening program, typically taken after an associate degree has been acquired. Now, it can be taken as an intensive three-year program, allowing graduates to get into the field and advance in their careers more quickly!

Students begin their two-year technical program, and as they complete their general education classes, they can immediately start taking management courses. This enables students to complete both their associate and bachelor's degrees in three short years. Students may also receive credit for prior work experience by transferring and/or testing out of certain courses.

## Benefits of Ranken's BSAM Program

- » A bachelor's degree can help career advancement, salary potential and provide more job opportunities
- » Significant scholarships are available
- » All BSAM courses are held in the evening to accommodate busy work and school schedules
- » Summer and online courses are offered for flexibility
- » Free lifetime career placement services
- » The program is based on a technical education with the opportunity to gain a business background
- » Instructors are subject matter experts and business professionals in their chosen fields, and they are prepared to teach with industry examples
- » Ranken is fully accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools
- » Financial aid is available for qualified applicants

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Scholarships are available. Contact an admissions counselor today to find out how you can register and start preparing for your future immediately!

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According to the Bureau of Labor Statistics, a graduate with a bachelor's degree can make as much as \$13,000 more annually than an associate degree graduate. Below is an example of some of the career paths and the salary potential for a bachelor's degree graduate:

Job Titles		
* Median Yearly Earnings	Associate Degree	Bachelor's Degree
IT Manager	\$55,969.00	\$69,118.00
Marketing Manager	\$42,954.00	\$50,788.00
Project Manager	\$45,630.00	\$50,988.00
Electrical and Electronic Engineers	\$49,244.00	\$62,712.00

\* Average based on a 52 week calendar and five years of experience.  
(Bureau of Labor Statistics & Payscale)

Ranken's BSAM program offers three track options: Management, Management Information Systems (MIS) and a Marketing Emphasis. Below is a sample schedule that a Management student could maintain. Some courses may be transferable, tested out and/or exchanged for other classes:

Year 1	Year 3
<b>Fall - First Semester</b>	<b>Fall - First Semester</b>
TECH Technical Major Courses BUS 1000 Career Success Skills MTH1110 Elementary Algebra	MNG4020 Global Business Strategy MNG3300 Managerial Accounting MNG4150 Project Management PSY4000 Organizational Psychology
<b>Spring - Second Semester</b>	<b>Spring - Second Semester</b>
TECH Technical Major Courses MTH1111 Intermediate Algebra ENG1101 Composition I	MNG3350 Principles of Finance MNG4400 Business Strategy and Implementation MNG4200 Principles of Marketing MNG4110 Production and Operations Management
<b>Summer - Third Semester</b>	<b>Summer - Third Semester</b>
COM1105 Oral Communications ENG2102 Composition II MNG1204 Introduction to Business and Management COM3100 Organizational Communications	ECO3205 Macroeconomics MNG4115 Lean Six Sigma MNG4300 Management Information Systems MNG450 Capstone
<b>Year 2</b>	<p><b>This schedule is just an example. For more details regarding courses and scheduling, please visit Academic Advising or call (314) 286-3663.</b></p> <p><b>Get your bachelor's degree and technical education all at one time. Be prepared to advance!</b></p> <p>For more information about the program and for cost details, contact the Admissions department at (314) 371-0236 or <a href="mailto:bsam@ranken.edu">bsam@ranken.edu</a>.</p>
<b>Fall - First Semester</b>	
TECH Technical Major Courses SOC1206 Principals of Sociology MNG3100 Management and Supervision	
<b>Spring - Second Semester</b>	
TECH Technical Major Courses COM3000 Intercultural Communication POL3208 American Government PSY3100 Organizational Behavior	
<b>Summer - Third Semester</b>	
MNG3200 Human Resource Management MNG3250 Employment Law MTH3113 Statistics MNG4250 Small Business Management	

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